



Newsletter

Employability Skills for Underserved

"Education is the movement from darkness to light"-Allan Bloom



Volume 12 | October'15

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PERSPECTIVE

Don't Go it Alone!

It is an exciting time to be in the CSR space. With the CSR mandate in the company law here to stay (many were secretly hoping the Modi government will review or even repeal Section 135 related to corporate social responsibility), more and more companies are coming forward to take up social issues that resonate with them. We are observing that corporates are bringing in the same diligence to CSR projects that they would to their regular business – whether it is tracking, impact evaluation, or program efficiency. This is precisely why this CSR clause in the company law makes sense.

The other perspective is the impact of this CSR clause and the available CSR budgets on NGOs. To be absolutely honest, I had concerns whether this would lead to cut-throat competition in the NGO space, bringing out the worst from a sector that had mostly experienced shortage of funds. I have been pleasantly surprised and extremely proud of how most NGOs we know are responding. For example, we at NIIT Foundation have been invited by other NGOs to execute part of their CSR projects where NIIT Foundation has distinct specialization. In other instances, NGOs have referred us to corporates for CSR areas where they themselves might be lacking. We ourselves have been identifying NGO partners who have expertise in areas we don't, so we can offer a more complete solution to the corporates.

Collaboration, not competition, is what makes sense in the CSR space.

“Collaboration, not competition, is what makes sense in the CSR space”



Sapna Moudgil
Director
NIIT Foundation

SUCCESS STORY

Anupama: A determined young girl

In rural India, the belief that the birth of a girl is a burden is quite deep rooted and parents try to get rid of the burden as soon as possible. Anupama was also not an exception and was forced to get married at a very young age of 18.

Like so many other young girls, Anupama also had a dream to become educated and financially independent. She became mother of a child when she was just 20 years old. She was happy in her new life but deep in her heart, the aspiration for growth was making her restless. Her parent-in-laws came to know that Tata Steel and NIIT Foundation have set up a 'Skill Development Centre' at Duburi and they motivated Anupama to visit the Centre. After visiting the Skill Centre, she felt that this is the opportunity which can help her in achieving her dreams.

This became a turning point in her life and the nervous housewife transformed herself into a smart & confident girl. Today, she is an English teacher at Kalinga Public school in Sukinda. Anupama is finally living a life which she always dreamt of.

Tata Steel has set up five Skill Development Centres in Odisha in collaboration with NIIT Foundation. The intention of this initiative is to provide affordable training and prepare the rural youth for career opportunities.

“Before enrolling at the Tata Steel Skill Development Centre, I had hardly any knowledge about IT and English. I used to get nervous whenever anybody spoke to me in any other language apart from my mother tongue”

**-Anupama
Tata Steel CDC, Duburi**



SPECIAL MENTION

NReach Partner: Deepalaya

NReach is a unique initiative of NIIT Foundation (NF) that strengthens the impact of partner NGOs and Low fee schools through Partnership by Capacity building, Synergizing, and Empowerment.

Deepalaya is one of our NReach partners which collaborated with us in the year 2013. Deepalaya aims at imparting education and training to children, youth and women so that they can live a self-reliant life of dignity and respect.

Deepalaya offers IT & Soft skill 'SMART COURSE' under the NF program. Through this course, students are taught Computer usage (including MS Office and internet), English and Interpersonal Skills. The course is divided into three levels-Basic, Elementary and Advanced. Since the launch of this course, more than 250 students have enrolled into this course.



“The dream of Deepalaya to enable self-reliance, reached a step closer to its goal when we partnered with NIIT Foundation. Now we are capable of providing top-of-the-line computer training to the underprivileged youth”

**-P. T. Varghese
Sr. Manager
Deepalaya**

Success Story



Varsha, a hardworking girl from economically weak background, came to Deepalaya for the Basic IT & Smart Course. Within few months of training, her tremendous progress impressed everyone. Today she is working as a Data Entry Operator in a Post Office at Lajpat Nagar and drawing a decent salary.

EVENTS



Skill Centre Inaugurated

Chief Minister of
Uttarakhand
inaugurated Skill
Development Centre in
Roorkee.



PMKY Certification

Our students are getting
certified as part of Pradhan
Mantri Kaushal Vikas
Yojana (PMKVY)



Job Fair Conducted

More than 100 students
and 5 companies
participated in a very
successful job fair.

EVENTS



Hole-in-the-Wall Learning Station Inauguration

American Tower Corporation inaugurated Hole in the Wall Learning Stations at Nizamabad, Telangana.



Annual Day Celebrated

Ambala CDC celebrated its first annual day where students hosted and coordinated the entire event.



Skill India Launch Event

Students of NIIT Foundation participated in the launch event of SKILL INDIA.

FOCUS

Partnership with AMDOCS-India

Amdocs India entered into partnership with NIIT Foundation to provide employability training and bring a positive change in the lives of the underprivileged youth. Career Development Centers have been launched in Gurgaon (Haryana) and Pune (Maharashtra) which primarily focuses on developing Interview Skills, Basics of IT and Spoken English. The students of CDC receive an industry specific training which includes BPOs, Retail, Food & Beverages and several other industries making them employable.



SUCCESS STORY

Sonu is a simple boy hailing from Gurgaon. His father earned his living by ironing clothes and the whole family was struggling to survive. In one of the mobilization interaction, he met the Gurgaon CDC team and enrolled for 7 days Job Readiness Course. After finishing the course soon he got the opportunity to work with a Food and Beverage company, Vaango. He is supporting his family now and certainly creating a better lifestyle for the family.

amdocs

embrace challenge eXperience success

“The mission of Amdocs India and its committed employee volunteers is to positively impact 18,000 young individuals by 2016 through CSR programs on education, Skill Development, Employability and Livelihood. The Career Development Centers in Pune and Gurgaon focus on imparting market oriented skill development and placement support to over 400 youth from less-privileged communities.”

Anshoo Gaur
President
Amdocs India



Projects

Transform Communities through Education and Employability Skills Training



NIIT Foundation (NF) is a not-for-profit education society that makes critical interventions towards upgrading the skill base and employability of the marginalized youth in urban slums and rural areas. We are actively seeking partnerships with like-minded corporate aligning their CSR goals to our organizational mission.

Corporates, Individuals, NGOs and Funding Agencies can connect with us in varied ways. Please do write to us at Contact@niitfoundation.org to explore synergies.

NIIT Foundation Facts

Non-Profit, Registered in 2004
 Society Reg. Number: S/50787
 80G: Yes
 FCRA: Yes

NEWS

New CSR Partnerships

PARTNER	PROJECT	GEOGRAPHY
AMDOCS India	Skill Development Centre/Digital Literacy/Schools	Pune & Gurgaon
American Tower Corporation	Hole -in-the-Wall LS	Assam, West Bengal, Bihar and Odisha
Everest Foundation	Skill Development Centre, Nreach	Roorkee
Magic Bus Foundation	N-Reach	National
Vidya	N-Reach	New Delhi, Bangalore & Mumbai
Sony	Hole-in-the-Wall LS	Delhi, Pune, Chennai, Bangalore, Odisha
NASSCOM Foundation/Ericsson	NDLM (Digital Literacy)	Delhi, Pune, Bangalore

Individual Sponsorships

Many NIITians came forward to support needy youth through fee sponsorship, mentoring and volunteering sessions by enrolling in the IGive Program of NIIT.

You can join our heroes by choosing to Give. As a start you can share this newsletter with all your friends, as any new connection may have the possibility of bringing hope for a needy youth. You could also visit our centers and capture stories of personal victories of students or volunteer with us.

PERFORMANCE AREAS FY 2016	TOTAL
Direct Beneficiaries in last 5 years	115,066
Direct Beneficiaries this FY	16473
Percentage of girl students	38%
Percentage of placed students	88%
No. of NGO partners	175
No. of industry partners	Over 250
Indirect Beneficiaries	Over 2 Mil
No. of centers	22

CENTRES

Begumpur : Basti Vikas Kendra, Behind Begumpur Bus-stop, Delhi -110017; **Paharaganj**: 9329/1, Gali No.7, Multani Dhandha, Paharaganj- 110055, **Gurgaon** : S-37/8, 9, First Floor, S Block, DLF Phase -3, Gurgaon- 122002 , **Madanpur Khadar**: H. No 317, Chauhan Mohalla, Manshukh Singh Marg, Near Global Academy School, Madanpur Khadar, New Delhi – 76 **Noida**: Sec -51,Hoshiyarpur,Near Shivalik Hospital , Noida -201301; **Civil Lines**: No. 2 Raj Niwas Marg, near Shah Auditorium, Civil Lines, New Delhi; **Ghaziabad**: Gram Niyojan Kendra, Adhyatmik Nagar, Opp. IMS Engg. College. Dasna, Ghaziabad ;**Nizamuddin**: MCP School, Hazrat Nizamuddin Basti, Delhi-110013. ;**Brahmpuri** : C-185/36, 1st Floor, Above MTS Office, Main Brahmpuri Road Delhi -110053; **Ashok Nagar**: B-52, (OLD) No 267, B Block, Near Peeli Kothi, New Ashok Nagar, New Delhi-110096;**Chennai** : 21, Mettu Street Kazhipattur, OMR Road, Chennai -603103 ;**Sansailo**: Sansailo Tata Colony, In front of Play Ground, Sansailo, Dist.- Jajpur -755018; **Khurda**: c/o N4-345, I.R.C. village, Nayapalli, Bhubaneswar-751015 ; **Ameenpur**: 16-107/8/6/2 Plot No. 7/b, icrisat colony, phase #2, near icisat colony watertank beeramguda, Ameenpur Medak - 502032; **Pirangut**: C/o Mr. Sanjay Patil, House No. 2016, Trimurti Complex, Pirangut -Lavale Road, Taluka Mulshi, Dist.Pune-411042 ; **Bidadi**: Gangadharaiah S/o Lt. Subedar Lingappa, Dr.No 650, Nalli gudde road,Opp to Karnataka Bank, Bidadi, Hobali, Ramanagara -562109; **Chhindwara DLC**: NIIT District Learning Center, near FCI warehouse Seoni road, Chhindwara - 480002, **Barkuhi DLC**: Barkuhi old VTC building, near SBI Barkuhi, Madhya Pradesh- 480447; **Ambala**: Parijat Urja Chakra Village- Fategarh, Tehsil- Naraingarh, District- Ambala, Haryana- 132104; **Pune**: Flat No. 01A, 1st Floor, H No. 257A, Hadapsar, Pune- 411028 ;**Manatira**: Tata Steel skill Development Center , Near Jagannath Temple,Po: Manatira ; **Gobarghati**: Gobarghati Tata Colony, Goberghati, Kalinga Nagar, Dist.- Jajpur -755026 ;**Gopalpur**: Above Bajpayee Bajaj, Near Octroi Gate, Main Road, Khodasingi, Berhampur , Ganjam - 760010 ; **Duburi** : Near Hero Show room, Duburi Chowk, Kalinga Nagar, Dist- Jajpur- 755026

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