Newsletter

Employability Skills for Underserved

“Education is the movement from darkness to light”- Allan Bloom

Volume 12 | October’15

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PERSPECTIVE

Don’t Go it Alone!

It is an exciting time to be in the CSR space. With the CSR mandate in the company law here to stay (many were secretly hoping the Modi government will review or even repeal Section 135 related to corporate social responsibility), more and more companies are coming forward to take up social issues that resonate with them. We are observing that corporates are bringing in the same diligence to CSR projects that they would to their regular business – whether it is tracking, impact evaluation, or program efficiency. This is precisely why this CSR clause in the company law makes sense.

The other perspective is the impact of this CSR clause and the available CSR budgets on NGOs. To be absolutely honest, I had concerns whether this would lead to cut-throat competition in the NGO space, bringing out the worst from a sector that had mostly experienced shortage of funds. I have been pleasantly surprised and extremely proud of how most NGOs we know are responding. For example, we at NIIT Foundation have been invited by other NGOs to execute part of their CSR projects where NIIT Foundation has distinct specialization. In other instances, NGOs have referred us to corporates for CSR areas where they themselves might be lacking. We ourselves have been identifying NGO partners who have expertise in areas we don’t, so we can offer a more complete solution to the corporates.

Collaboration, not competition, is what makes sense in the CSR space.
SUCCESS STORY

Anupama: A determined young girl

In rural India, the belief that the birth of a girl is a burden is quite deep rooted and parents try to get rid of the burden as soon as possible. Anupama was also not an exception and was forced to get married at a very young age of 18.

Like so many other young girls, Anupama also had a dream to become educated and financially independent. She became mother of a child when she was just 20 years old. She was happy in her new life but deep in her heart, the aspiration for growth was making her restless. Her parent-in-laws came to know that Tata Steel and NIIT Foundation have set up a ‘Skill Development Centre’ at Duburi and they motivated Anupama to visit the Centre. After visiting the Skill Centre, she felt that this is the opportunity which can help her in achieving her dreams.

This became a turning point in her life and the nervous housewife transformed herself into a smart & confident girl. Today, she is an English teacher at Kalinga Public school in Sukinda. Anupama is finally living a life which she always dreamt of.

Tata Steel has set up five Skill Development Centres in Odisha in collaboration with NIIT Foundation. The intention of this initiative is to provide affordable training and prepare the rural youth for career opportunities.

“Before enrolling at the Tata Steel Skill Development Centre, I had hardly any knowledge about IT and English. I used to get nervous whenever anybody spoke to me in any other language apart from my mother tongue”

-Anupama
Tata Steel CDC, Duburi
SPECIAL MENTION

NReach Partner: Deepalaya

NReach is a unique initiative of NIIT Foundation (NF) that strengthens the impact of partner NGOs and Low fee schools through Partnership by Capacity building, Synergizing, and Empowerment.

Deepalaya is one of our NReach partners which collaborated with us in the year 2013. Deepalaya aims at imparting education and training to children, youth and women so that they can live a self-reliant life of dignity and respect.

Deepalaya offers IT & Soft skill ‘SMART COURSE’ under the NF program. Through this course, students are taught Computer usage (including MS Office and internet), English and Interpersonal Skills. The course is divided into three levels-Basic, Elementary and Advanced. Since the launch of this course, more than 250 students have enrolled into this course.

“The dream of Deepalaya to enable self-reliance, reached a step closer to its goal when we partnered with NIIT Foundation. Now we are capable of providing top-of-the-line computer training to the underprivileged youth”

-P. T. Varghese
Sr. Manager
Deepalaya

Varsha, a hardworking girl from economically weak background, came to Deepalaya for the Basic IT & Smart Course. Within few months of training, her tremendous progress impressed everyone. Today she is working as a Data Entry Operator in a Post Office at Lajpat Nagar and drawing a decent salary.
EVENTS

Skill Centre Inaugurated
Chief Minister of Uttarakhand inaugurated Skill Development Centre in Roorkee.

PMKY Certification
Our students are getting certified as part of Pradhan Mantri Kaushal Vikas Yojana (PMKVY)

Job Fair Conducted
More than 100 students and 5 companies participated in a very successful job fair.
EVENTS

Hole-in-the-Wall Learning Station Inauguration

American Tower Corporation inaugurated Hole in the Wall Learning Stations at Nizamabad, Telangana.

Annual Day Celebrated

Ambala CDC celebrated its first annual day where students hosted and coordinated the entire event.

Skill India Launch Event

Students of NIIT Foundation participated in the launch event of SKILL INDIA.
FOCUS

Partnership with AMDOCS-India

Amdocs India entered into partnership with NIIT Foundation to provide employability training and bring a positive change in the lives of the underprivileged youth. Career Development Centers have been launched in Gurgaon (Haryana) and Pune (Maharashtra) which primarily focuses on developing Interview Skills, Basics of IT and Spoken English. The students of CDC receive an industry specific training which includes BPOs, Retail, Food & Beverages and several other industries making them employable.

“The mission of Amdocs India and its committed employee volunteers is to positively impact 18,000 young individuals by 2016 through CSR programs on education, Skill Development, Employability and Livelihood. The Career Development Centers in Pune and Gurgaon focus on imparting market oriented skill development and placement support to over 400 youth from less-privileged communities.”

Anshoo Gaur
President
Amdocs India

SUCCESS STORY

Sonu is a simple boy hailing from Gurgaon. His father earned his living by ironing clothes and the whole family was struggling to survive. In one of the mobilization interaction, he met the Gurgaon CDC team and enrolled for 7 days Job Readiness Course. After finishing the course soon he got the opportunity to work with a Food and Beverage company, Vaango. He is supporting his family now and certainly creating a better lifestyle for the family.
Projects

Transform Communities through Education and Employability Skills Training

Model 1: Hole-in-the-Wall LS to Capture Dropouts, encourage Back to School
Model 2: IT Education to Community School
Model 3: Vocational Skills Centers

6 to 12 years
12 to 18 years
18+ years

• Make every child digitally literate
• Innovative, Easy to Implement
• Award winning
• Over 500 installations

• Structured IT curriculum aligned to school
• Teacher training and certification
• Foundation Courses for overall development
• IT Lab setup
• NGO accreditation for implementing IT programs

• Set up Skill Centers or Sponsor Students
• Certified courses for youth employability
• Over 250 industry tie-ups for youth placement
• Replicable and scalable model for quick deployment

NIIT Foundation (NF) is a not-for-profit education society that makes critical interventions towards upgrading the skill base and employability of the marginalized youth in urban slums and rural areas. We are actively seeking partnerships with like-minded corporate aligning their CSR goals to our organizational mission.

Corporates, Individuals, NGOs and Funding Agencies can connect with us in varied ways. Please do write to us at Contact@niitfoundation.org to explore synergies.

NIIT Foundation Facts
Non-Profit, Registered in 2004
Society Reg. Number: S/50787
80G: Yes
FCRA: Yes
NEWS

New CSR Partnerships

<table>
<thead>
<tr>
<th>PARTNER</th>
<th>PROJECT</th>
<th>GEOGRAPHY</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMDOCS India</td>
<td>Skill Development Centre/Digital Literacy/Schools</td>
<td>Pune &amp; Gurgaon</td>
</tr>
<tr>
<td>American Tower Corporation</td>
<td>Hole -in-the-Wall LS</td>
<td>Assam, West Bengal, Bihar and Odisha</td>
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<tr>
<td>Everest Foundation</td>
<td>Skill Development Centre, Nreach</td>
<td>Roorkee</td>
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<tr>
<td>Magic Bus Foundation</td>
<td>N-Reach</td>
<td>National</td>
</tr>
<tr>
<td>Vidya</td>
<td>N-Reach</td>
<td>New Delhi, Bangalore &amp; Mumbai</td>
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<tr>
<td>Sony</td>
<td>Hole-in-the-Wall LS</td>
<td>Delhi, Pune, Chennai, Bangalore, Odisha</td>
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<tr>
<td>NASSCOM Foundation/Ericsson</td>
<td>NDLM (Digital Literacy)</td>
<td>Delhi, Pune, Bangalore</td>
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Individual Sponsorships

Many NIITians came forward to support needy youth through fee sponsorship, mentoring and volunteering sessions by enrolling in the IGive Program of NIIT.

You can join our heroes by choosing to Give. As a start you can share this newsletter with all your friends, as any new connection may have the possibility of bringing hope for a needy youth. You could also visit our centers and capture stories of personal victories of students or volunteer with us.

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<tr>
<th>PERFORMANCE AREAS FY 2016</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>Direct Beneficiaries in last 5 years</td>
<td>115,066</td>
</tr>
<tr>
<td>Direct Beneficiaries this FY</td>
<td>16473</td>
</tr>
<tr>
<td>Percentage of girl students</td>
<td>38%</td>
</tr>
<tr>
<td>Percentage of placed students</td>
<td>88%</td>
</tr>
<tr>
<td>No. of NGO partners</td>
<td>175</td>
</tr>
<tr>
<td>No. of industry partners</td>
<td>Over 250</td>
</tr>
<tr>
<td>Indirect Beneficiaries</td>
<td>Over 2 Mil</td>
</tr>
<tr>
<td>No. of centers</td>
<td>22</td>
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CENTRES

**Begumpur**: Basti Vikas Kendra, Behind Begumpur Bus-stop, Delhi -110017; **Paharaganj**: 9329/1, Gali No.7, Multani Dhandha, Paharaganj- 110055, **Gurgaon**: S-37/8, 9, First Floor, S Block, DLF Phase -3, Gurgaon- 122002, **Madanpur Khadar**: H. No 317, Chauhan Mohalla, Mansukh Singh Marg, Near Global Academy School, Madanpur Khadar, New Delhi – 76

**Noida**: Sec -51,Hoshiarpur,Near Shivalk Hospital , Noida -201301; **Civil Lines**: No. 2 Raj Niwas Marg, near Shah Auditorium, Civil Lines, New Delhi; **Ghaziabad**: Gram Niyojan Kendra, Adhyatmik Nagar, Opp. IMS Engg. College. Dasna, Ghaziabad ; **Nizamuddin**: MCP School, Hazrat Nizamuddin Basti, Delhi-110013.

**Brahmpuri**: C-185/36, 1st Floor, Above MTS Office, Main Brahmpuri Road Delhi -110053; **Ashok Nagar**: B-52, (OLD) No 267, B Block, Near Peeli Kothi, New Ashok Nagar, New Delhi-110096; **Chennai**: 21, Mettu Street Kazhipattur, OMR Road, Chennai -603103; **Sansailo**: Sansailo Tata Colony, In front of Play Ground, Sansailo, Dist.- Jaipur -755018; **Khurda**: c/o N4-345, I.R.C. village, Nayapalli, Bhubaneswar-751015 ; **Ameenpur**: 16-107/8/6/2 Plot No. 7/b, icrisat colony, phase #2, near icisat colony watertank beergumuda, Ameenpur Medak - 502032; **Pirangut**: C/o Mr. Sanjay Patil, House No. 2016, Trimurti Complex, Pirangut -Lavale Road, Taluka Mulshi, Dist.Pune-411042 ; **Bidadi**: Gangadharrai S/o Lt. Subedar Lingappa, Dr.No 650, Nalli gudde road,Opp to Karnataka Bank, Bidadi, Hobali, Ramanagaram -562109; **Chhindwara DLC**: NIIT District Learning Center, near FCI warehouse Seoni road, Chhindwara - 480002, **Barkuhi DLC**: Barkuhi old VTC building, near SBI Barkuhi, Madhya Pradesh- 480447; **Ambala**: Parijat Urja Chakra Village- Fategarh, Tehsil- Naraingarh, District- Ambala, Haryana- 132104; **Pune**: Flat No. 01A, 1st Floor, H No. 257A, Hadapsar, Pune- 411028 ; **Manatira**: Tata Steel skill Development Center , Near Jagannath Temple, P: Manatira ; **Gobarghati**: Gobarghati Tata Colony, Goberghati, Kalinga Nagar, Dist.- Jaipur -755026 ; **Gopalpur**: Above Bajpayee Bajai, Near Octroi Gate, Main Road, Khodasingi, Berhampur , Ganjam - 760010 ; **Duburi**: Near Hero Show room, Duburi Chowk, Kalinga Nagar, Dist- Jaipur- 755026

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