



"Reaching the Unreached"

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# NEWSLETTER

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**Director**

### **Digital India – one person at a time**

I often quote a story of a vegetable seller when I talk about digital literacy and what NIIT Foundation is doing in this space. This lady, selling vegetables on the road side, was enrolled in a free digital literacy program where she learned how to use her phone, internet, and Whatsapp. She was very excited about this and started a Whatsapp group of her regular customers. Today when she has a particular vegetable that may not be selling well, she sends a 15% discount message to her whatsapp group to boost her sales. If a customer is planning a large dinner, they post their requirement on Whatsapp and this vegetable seller brings the right quantities the very next day.

One might think how relevant digital literacy can be for someone like this vegetable seller. But we have learned to not doubt the ingeniousness of Indian people. Prime Minister's Digital India vision has the power to touch each and every Indian and transform their lives.

Making even one person in every family digitally literate is one of the integral components of the Prime Minister's vision of "Digital India". NIIT Foundation is contributing to this vision by partnering with corporates to implement digital literacy in cities as well as rural villages. In one of the projects, we are setting up digital literacy centers in remote villages where this center will not only make one person in each household digitally literate, but will also offer other services to the village such as online bill payments, printing of certificates, online application forms, storage of important documents in digital lockers etc.

*Rural India, where a government job is still the ideal job, where aspirations are low and resistance to change is high, Digital Literacy Mission has the potential to revolutionize the villages. We start with digital literacy and gradually build the capacity of the youth to embrace IT and new age opportunities. We plan to introduce practical IT skills that will enable them to take up jobs. India will become digitally literate – one person at a time.*

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## IMPACT STORY

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**"I want to start up my own Play School someday so that I can impart education to the kids in my locality. I love teaching as it gives me a feeling of satisfaction. I want to thank God & NIIT Foundation for giving me a second chance in life" –Sonia Lohia**



Six years ago, for a coma ridden Sonia, pursuing her ambitions seemed a far-fetched dream. After a major liver transplant surgery and expenditure of a hefty amount of 30 Lakh Rupees, Sonia was nursed back to normal life. It was in the year 2010, she was expecting her second child, when she was diagnosed with Hepatitis B. But it was too late by then. Doctors had to abort her child and immediately perform liver transplant surgery to save her. Sonia's husband had to borrow money from all possible sources as 30 Lakh was an enormous amount and he was working as a junior executive at a small firm.

After recovering, Sonia got into depression and the family's financial crisis constantly haunted her mind. One fine day, it was her neighbor who informed Sonia about the Digital Literacy Program available at NIIT Foundation's Career Development Centre in Gurgaon. Sonia saw a ray of hope and decided to enroll & now she is proficient computer user and loves to Google. 28-year old Sonia is now preparing for her job interview as a Cab Driver. *She is extremely content and happy with the NIIT Foundation and Digital Literacy Program which has endowed her with a new life and new beginning.*

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## SPECIAL MENTION

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NIIT Foundation has initiated multiple programs for people with physical disabilities. Most of these courses are offered in collaboration with our partner NGOs. These partner NGOs have specially trained faculties and set-ups which are easily accessible to such candidates. Currently, Certificate Course in Data Entry, Certificate Course in IT for beginners and Desktop Publishing Courses are being offered. Our partner NGOs also look after the placement of these candidates and make sure that they get work experience of at-least 90 days. Majority of such candidates are placed in hospitality and back office

## Programs for Differently Abled

### Anil's Success Story

Anil hails from Uttar Pradesh and is deaf since birth. He did his schooling till class X from Kalkaji Deaf School. Having no means to study further, ruined his plans for future. But then he came across NIIT Foundation's sponsored employability training program for differently able students offered by Sai Swayam Society. He immediately joined the program where he learnt basic English, Mathematics, Vocational skills and also received ethics training. Within few months of joining the course, he was interviewed by the Lemon Tree Chain of Hotels and was eventually selected.

His parents still find it hard to believe how their disabled son is not just independent but also a bread winner for the house hold.

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## EVENTS

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### "Women's Day Celebrated"

CDC Ameenpur celebrated International Women's day on 9th March amidst grandeur. Dignitaries shared their views on importance of a women in the family. Dr Sujatha took a session on breast cancer and vaccines available in the market.



### "Huge Success at Job Fair"

A Successful Job Fair was organized by District Learning Centre at Chhindwara on 11th & 12th March where more than 900 students and 12 companies participated. 177 students were finally selected.



### "Employee Engagement Activities with CTTL"

A day long session was conducted by CTTL (Tata Power sister organisation) at Hole-in-the-Wall Learning Station in Maharashtra. Volunteers organized activities such as painting competition, debates and quizzes for the children.





### Hole-in-the-Wall Learning Stations

Hole-in-the-Wall Education Project, is based on an innovative pedagogy “Minimally Invasive Education” (MIE) created by Dr. Sugata Mitra. It bridges the digital divide by offering exciting and effective learning experience to underserved communities. Hiwel is now poised to scale up the idea to make a significant contribution to improving elementary education and life skills of children across the world, especially those in disadvantaged communities in rural areas and urban slums. As of now over 800 Learning Stations have been Installed ; impacting over 300 children in a year per learning station.



#### “Boy with the Stool”

Few days ago, a young child further strengthened our faith in the impact of Hole in the Wall Project. A six-year-old boy studying in the second standard from government school came to know about the learning station. He started visiting the learning station regularly and explored educational games & activities on Maths, Science & English. He was excited by the opportunity of learning without any teachers and inhibitions that he became an avid user of the learning station placed there. He is not tall enough to access the learning station mounted on the wall but he wouldn't give up. He brings a stool from his home, places it near the learning station and uses it to reach the computer. He visits the learning station after coming back from school without fail.

# PROJECTS

## Transform Communities through Education and Employability Skills Training



### NIIT FOUNDATION FACTS

Non-Profit, Registered in 2004  
Society Reg. Number: S/50787  
80G: Yes  
FCRA: Yes

NIIT Foundation (NF) is a not-for-profit education society that makes critical interventions towards upgrading the skill base and employability of the marginalized youth in urban slums and rural areas. We are actively seeking partnerships with like-minded corporate aligning their CSR goals to our organizational mission.

Corporates, Individuals, NGOs and Funding Agencies can connect with us in varied ways.

Please do write to us at [Contact@niitfoundation.org](mailto:Contact@niitfoundation.org) to explore synergies.

## QUICK UPDATES

### New CSR Partnerships

We welcome our new partners: **Children's Hope India (Hole in the Wall Project)**, **Gurudwara Baba Jorawar Singh Ji Baba Fateh Singh Ji (Skill Development Centre)**, **EXL Services Pvt Ltd (Skill Development Centre)**, **Sujaya & SPASTN (NReach Project)** and hope together we will create a difference in the lives of the underserved community in our county. We are thankful to all our partners who are standing with us in our mission to reach the unreached. Contact us to explore more: [contact@niitfoundation.org](mailto:contact@niitfoundation.org)

### Performance Areas

Direct Beneficiaries in last 5 years: 130,700  
Percentage of girl students : 38%  
Percentage of placed students: 88%  
No. of NGO partners: 175  
No. of industry partners: Over 250  
Indirect Beneficiaries: Over 2 Mil  
No. of centers: 30

### Award Received



Sapna Moudgil,  
Director-NIIT Foundation was  
awarded with "100 Most  
Impactful CSR Leader" Award  
at a ceremony held in Mumbai  
on 18 Feb , 2016

## YOU CAN MAKE A DIFFERENCE

Many NIITians came forward to support needy youth through fee sponsorship, mentoring and volunteering sessions by enrolling in the IGive Program of NIIT. You can join our heroes by choosing to Give. As a start you can share this newsletter with all your friends, as any new connection may have the possibility of bringing hope for a needy youth. You could also visit our centers and capture stories of personal victories of students or volunteer with us.



[Click here to Donate](#)

## CENTRES

Ambala, Haryana ; Ashok Nagar, Delhi ;  
Ameenpur, Telangana ; Begumpur, Delhi ;  
Bidadi, Karnataka, Barkuhi, Madhya Pradesh ;  
Brahmpuri, Delhi ; Chhindwara, Madhya Pradesh ;  
Chennai, Tamil Nadu ; Dankaur, Uttar Pradesh ;  
Dubri, Odisha ; Dasna, Uttar Pradesh ; Uttam  
Nagar, Delhi ; Gurgaon, Haryana ;  
Gobarghati, Odisha ; Gopalpur, Odisha ;  
Hoshiyarpur, Uttar Pradesh ; Joda, Odisha ;  
Khurda, Odisha ; Madanpur Khadar, Delhi ;  
Mantira, Odisha ; Nizamuddin, Delhi ; Noida,  
Uttar Pradesh ; Paharganj, New Delhi ; Pirangut,  
Maharashtra ; Pune, Maharashtra ;  
Roorkee, Uttar Pradesh ; Sansailo ; Odisha

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